

Contact Information:

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Digital Marketing for Government Agencies

We understand that marketing as a means of outreach is key to supporting your initiatives. We are here to collaborate with you and use our years of expertise to help you discover new ways to engage with your audience in a way that is easy, approachable and impactful. Our approach has five key components; **Transparency, Targeting, Tactics, Tracking and Technology.**

How We Work

First, we determine your government agency's goals. Next, we develop a comprehensive marketing strategy covering all channels with audience targeting to help you reach people based on demographics and specific interests as they browse websites, apps, channels, videos, and content across search engines, display networks, social media and YouTube. Advanced tracking, software and analytics are used to measure success across devices.

Government Agencies We Work With

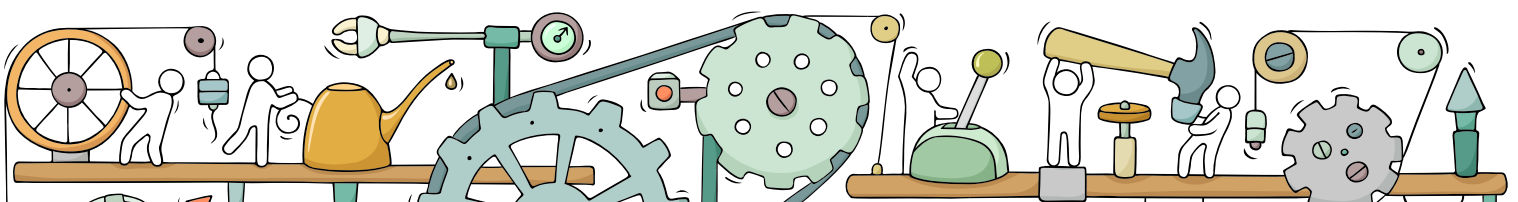


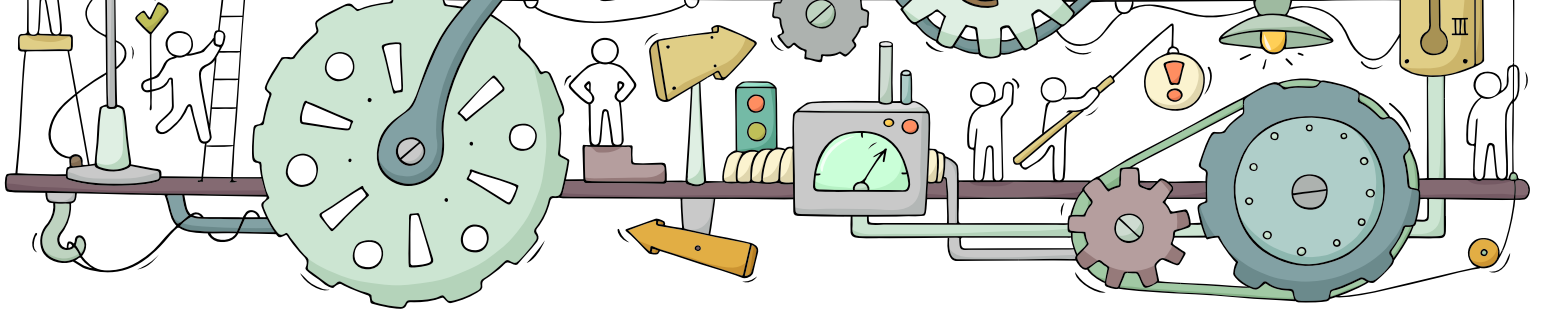
Key Benefits

Boutique Agency with 18+ years of experience. We have a broad skill set and use the latest cutting edge techniques along with software to support our hands-on analysis and optimization of campaigns.

Specializing In:

- Google Ads/SEM/PPC Management
- Search Engine Optimization (SEO)
- Social Media Ad Campaigns
- Display Ads
- Gmail Ads
- Video Ads
- Retargeting
- Driving App Engagement
- Programmatic Media Buys





Codes & Company Details

NAICS:

541613 - Marketing Consulting Services
541810 - Advertising Agencies

CAGE:

88SF2

DUNS:

042374898

PSC:

R701

Corporation Type:

Subchapter S
(Incorporated 2002)

Business Size:

Small

NIGP CODES:

91500 - Communications & Media Related Services
91501 - Advertising Agency Services
91548 - Graphic Arts Services (Internet Only)
91596 - Web Page Design,
Management & Maintenance Services
91807 - Advertising Consulting
91836 - E-Commerce Consulting
91876 - Marketing Consulting
96152 - Marketing Services

California ID:

2013714
Small Business Certification

CA Codes:

80140000, 80141505
80171600, 80171604
80171702, 82100000
82101603, 82101701
82101800, 82101801
82101802, 82101903

Oregon ID:

99639

OR Codes:

915-01, 915-02
915-10, 915-22

Portland Public Schools:

541613, 541810

Professional Certifications

Google Premier Partner

- Google Ads Fundamentals Certification
- Google Search Advertising Certification
- Google Display Advertising Certification
- Google Mobile Advertising Certification
- Google Video Advertising Certification
- Google Shopping Advertising Certification



Bing Ads

- Accredited Professionals



The Trade Desk (Programmatic)

- Optimization & Strategy Certification
- Targeting & Data Management Certification

